

COMMUNITIES IN ACTION FUND

Ministry of Health Promotion,
Sport and Recreation Branch

ACTIVE2010



April, 2007



Background

- \$5 million annual program
- Key initiative of the *ACTIVE2010*, Ontario's Sport and Physical Activity strategy
- Now in its third year – over 500 grants have been awarded to date
- Primary goal to increase community participation in sport & recreation and increase overall physical activity across Ontario
- Three project categories: Planning, Implementation, and Development
- Cost shared grants for projects (not core support)
 - Up to two-year grants



Program Objectives

Priority is given to projects that:

- Increase new participation and leadership training opportunities
- Target population groups that are under-represented in the physically active population and groups that encounter barriers to sport and physical activity participation
- Address local and regional “gaps” with respect to participation opportunities
- Develop new community physical activity action plans



Barrier Removal

- The Ministry is encouraging communities to target population groups that experience barriers to participation
- Applicant organizations are encouraged to plan and deliver projects that include the following design features:
 - Effective and targeted outreach
 - Age/gender/cultural/geographic/mobility appropriate-programming
 - Affordability
 - Physically and emotionally safe programs
 - Involvement of target group members in planning and evaluation
 - Leadership and skill development



Who Can Apply?

- Municipalities & Aboriginal communities/organizations
- Not-for-profit organizations (except Provincial Sport Organizations and Multi-Sport Organizations)
- Local sport clubs (providing they are in good standing with a ministry-recognized PSO)
- Local service boards and school boards with recreation committees in unorganized territories
- Universities and colleges, public health units, and conservation authorities (with community partners and clear community benefit)



Mandatory Requirements

- Provincial applicants must be incorporated
- All applicants must have completed 1 year of operation
- Municipalities with population of 10,000+ must have community partner
- Applicant has (or is aware of) a risk management plan
- Audited financial statements for grants of \$75K and over
- Board-approved financial statement for grants under \$75K
- Evidence of liability insurance prior to project evaluation
- Three written quotes for any good/service of \$5K and over
- Application signed by an authorized signing officer (e.g. Chief Executive Officer, President, etc.)



Project Types

- **Three project types:**

- *Implementation Projects* → provide direct and immediate benefits to Ontarians during the project period (e.g. participation projects)
- *Development Projects* → develop resources for local, regional, or sector-wide application over a short period of time, which lead to action/increased participation
- *Planning Projects* → produce comprehensive plans for a geographic community (e.g., municipality, First Nations) that provide a map/blueprint for action to increase physical activity rates within these geographic areas.
- *Combination Projects* → combine implementation, development, and planning projects.



Funding Levels

Funding cap	Eligible parties
Up to 60% of eligible project costs	<ul style="list-style-type: none"> • Municipalities with 10,000+ population • Local not-for-profit organizations located in communities with 10,000+ population (including sport clubs) • Incorporated provincial not-for-profit organizations • Ontario Colleges and Universities • Public Health Units • Conservation Authorities
Up to 80% of eligible project costs	<ul style="list-style-type: none"> • Municipalities with populations less than 10,000 • Aboriginal communities/organizations • Local not-for-profit organizations located in communities with less than 10,000 population • Local service boards and school boards with recreation committees in unorganized territories



Ministry Priority Groups

The following groups have been identified as having barriers to participation opportunities:

- Children and youth (18 and under)
- Low-income families
- Older adults (55 and over)
- Visible/ethnic minorities
- People with a disability
- Women and girls
- Aboriginal people



Who Can Apply?

- Municipalities & Aboriginal communities/organizations
- Not-for-profit organizations (except Provincial Sport Organizations and Multi-Sport Organizations)
- Local sport clubs (providing they are in good standing with a ministry-recognized PSO)
- Local service boards and school boards with recreation committees in unorganized territories
- Universities and colleges, public health units, and conservation authorities (with community partners and clear community benefit)





Questions? Need more information?
Please visit the Ministry website at:
www.mhp.gov.on.ca

